# GO THE DISTANCE WITH DIGITAL COMMUNICATIONS

## UPGRADE YOUR COMMUNICATIONS WITH FLEXIBLE MOTOTRBO™ DIGITAL RADIOS



MOTOROLA SOLUTIONS

# THE GOLF INDUSTRY IS A COMPETITIVE GAME.

## MAKE SURE YOUR INVESTMENTS DELIVER A SOLID RETURN.

When choosing cost-effective, communication devices to run your operations smoothly, two-way radios have always been a reliable choice. With the affordable MOTOTRBO CP100d Series, your team can communicate instantly with ease and efficiency as well a reduce overall operating costs for your grounds and facility.

From the front nine, to the back nine, to the 19th hole, ensuring a positive and seamless guest experience is crucial. Timely communication is key to staying connected and delivering the best possible customer service to everyone who steps on your grounds.

But with the average 18-hole golf course covering more than 100 acres of land, communication from the clubhouse to the fairways can be challenging. Two-way radios are a must-have tool to allow your entire staff – groundskeepers, management, clubhouse and waitstaff, pro shop, beverage cart operators, maintenance, parking attendance, starters, marshals and golf cart attendants – to communicate instantly and seamlessly.

With a range of features and models to choose from – including non-display, limited and full key-pad – the MOTOTRBO CP100d Series provides your team with one cost-effective system that provides wide area coverage wide area coverage to bolster your operations and guest experience across the entire facility.

## CP100D SERIES PORTABLE RADIOS:

### SIMPLE AND EFFECTIVE COMMUNICATIONS FROM THE CLUBHOUSE TO THE GREENS

- **Purpose-Built:** Easy to carry and operate, the CP100d radios are engineered to meet the specific needs of your golf course. Rugged devices can withstand demanding work environments, including ongoing exposure to rain, dust and drops. Long-lasting batteries keep your team connected on extended work shifts. Digital signals expand voice communications from the front office across rolling hills to the farthest reaches of the back nine.
- **Ease of Operation:** The CP100d series feature enhancements include pre-programmed text messaging, voice announcements and transmit interrupt (decode only), enabling fast and flexible communications for operations and guest services.
- **Remote Control Capabilities:** Enhance operations even further with a full keypad that can control systems across your facility including gates and doors. ***Remotely activate your water sprinkler and irrigation systems using digital DTMF codes on your two-way radio keypad.*** The CP100d introduces remote functionality and provides you with the additional control you need to save time and increase efficiency across the board.
- **Digital Experience:** End-to-end radio communication can be expanded with a central dispatch solution for better control, monitoring and integration with third party applications to further enhance your operations and guest experience.
- **Accessory Compatibility:** Ensure a cost effective transition by enabling you to reuse your current inventory of batteries, antennas and chargers.

# WHY DIGITAL OVER ANALOG?

## THE REASONS ARE SOARING.

- **Better signal range.** Increase communication with digital signals that ensure wider radio coverage across your entire course and facility.
- **Improved audio quality.** Leverage the clarity of a digital signal that is far superior to analog. MOTOTRBO provides superior audio and clearer voice communications with noise suppression that rejects static and filters out background noise.
- **Longer battery life.** Extend your operations with MOTOTRBO's digital radio battery that lasts up to 20 hours per charge. With 35 percent longer talk-time, your team stays connected during everyday operation and events that require extended shifts.
- **Greater spectrum efficiency.** Get two talk paths for each individual frequency, so you can use one repeater, not two—saving money on your infrastructure expense.
- **Adaptable versatility.** Migrate to a digital two-way radio platform at your own pace with the ability to operate in both analog and digital modes, ensuring your new radios work along with your existing analog radios.

# FLEXIBILITY AND CONFIDENCE FOR TODAY AND TOMORROW

As part of the Motorola Solutions end-to-end ecosystem, your MOTOTRBO CP100d radios can seamlessly evolve with you as your facility's needs and technology evolve. From video security and access control to incident management and reporting, enjoy a unified technology ecosystem that supports your operations and security end-to-end.

Remotely activate your water sprinkler and irrigation systems using digital DTMF codes on your two-way radio keypad. The CP100d introduces remote functionality and provides you with the additional control you need to save time and increase efficiency across the board.

## GET READY TO TEE OFF

Contact your local Motorola Solutions or Channel Partner representative to learn more about the MOTOTRBO CP100d Series and the benefits it offers for your golf course.

**Moving from analog to digital doesn't simply boost the performance and efficiency of your radio communications, it provides an entry-point to a range of integrated applications and solutions that can unify communications from end-to-end, transforming the way your business operates. This includes video and security, dispatch, work ticketing, and more.**

Learn more at: motorolasolutions.com

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